



MUSIC GUIDELINES FOR COMMISSIONED PROGRAMMING

SKY MUSIC SERVICES



INTRODUCTION

Sky have blanket agreements in place with:



These agreements enable our production partners to use commercial and MCPS production library music in a large variety of scenarios. Any music that is cleared by Sky's Music Licensing team under the terms of our blanket agreements is available at no cost to your production budget and is available for transmission on Sky Networks and Networked Media in UK & EIRE.

Sky's 3-in-1 digital library, music clearance and cue sheet reporting software is called Soundmouse and is available to all independent production companies commissioned by Sky. Logins must be set up for all users.



SIGNATURE MUSIC

Please indicate in your Soundmouse clearance form if you intend to use commercial music for any of the following purposes:

- Opening titles/sequence
- End / start of part break bumpers
- Closing credits

Please ensure that any requests for signature music are submitted well in advance of programme delivery, as negotiating usage can take up to six weeks.

SATV Production Music can be used for signature music at no cost.



MUSIC CONSIDERATIONS

- **Contentious use** - use of commercial music in scenes of general bad taste; or with references to sex, drugs, nudity, religion, politics, violence; or to which we know artists are sensitive.
- **Sourcing music** - ensure you only use the Soundmouse digital library to source your tracks.
- **Artist restrictions** - subject to change.
- **Film soundtracks** - original score music is generally not covered by our blanket agreements. Silva Screen offers fantastic alternatives so please search on Soundmouse or www.silvamasters.com for audio options.



PERFORMANCES IN PROGRAMMING

- **Commercially signed artists** - performance waiver needs to be negotiated with the record company; Sky will do this on your behalf.
- **Cast, regular contributors & amateur acts** - subject to what is contained within the production company's wider talent agreement / contributor release documentation, Sky can provide performance waivers.
- **Union fees** - Sky operates in accordance with the MU PACT agreement. If you use MU musicians, a fee will be payable and Sky will provide assistance in handling relevant paperwork. This also applies to clips featuring live performances and extract fees may be payable.

Miming to commercial recordings is not permitted under our blanket agreements.

If you would like to include karaoke recordings, you must use recordings from Hot Fox or Zoom Karaoke as these will be covered by our PPL blanket agreement.



MUSIC ALTERATIONS

Please let us know if you plan to do any of the following so that we can advise accordingly, as our blanket does contain some restrictions:

- **Altering or combining sound recordings (e.g. editing tracks, distorting audio, creating mash-ups)**
- **Lyric changes**
- **Re-records & re-arrangements**
- **Parodies**

If you would like to show song lyrics or sheet music on screen, please indicate in your Soundmouse clearance form as such usage may attract further approval/s and fee/s.



FOOTAGE CONSIDERATIONS

Music videos - please indicate on your Soundmouse clearance form wherever you intend to use a promo/music video.

Third party / archive clips - two scenarios that may apply here: a) footage that includes music, needs to have the music rights included in the licence granted by the vendor or b) may be clearable under the terms of Sky's blanket agreements (so long as clip details are provided and full details of music embedded is known) - enter details into Soundmouse in the usual format.



OTHER CONSIDERATIONS

Advertising & Sponsorship - there are restrictions with using commercial music in conjunction with competitions, call to action, voting spots, sponsorship and product placement. Should any of these arise in your programme, please indicate on your Soundmouse clearance form. If in doubt, please use specially commissioned music or SATV production music.

Grand Rights - please advise us separately if your programme is to contain any reference to opera, stage musicals or ballets, as the grand rights will have to be cleared accordingly, which may incur a fee.



COMMISSIONED MUSIC – SATV PUBLISHING

Sky requires a full buy out of the master recording and for the publishing to be assigned to SATV, as per the terms of your production agreement.

Please contact the SATV team (satvmusic@sky.uk) regarding all music commissions, who can provide you with composer show reels, advice regarding commissioning fees and will handle the contracts on your behalf.

Please note, production team members should not be composing music for your programme; this includes freelance editors/ post production staff.



SATV PRODUCTION MUSIC

Sky's preferred partner for production music, made by the people who know your content best:

- Fully cleared for use in your production for worldwide usage in all media for perpetuity;
- Guaranteed high production values and commercial-sounding quality

Please visit www.satvmusic.com to access and download the catalogue

For catalogue searches and playlists contact: music.library@sky.uk



MUSIC REPORTING – CUE SHEETS

You will be provided with a dedicated reporting contact to ensure that music cue sheets are submitted with correct and accurate information according to Sky's guidelines within the given deadline. This contact will:

- Ensure you are granted early access to cue sheets via the Soundmouse reporting system;
- Be on-hand to answer any questions regarding how to report music;
- Assist with episode name changes/ordering and making necessary minor amendments to cue sheets;
- Provide final approvals given on music cue sheets, which are part of Sky's required production deliverables.



SKY MUSIC CONTACTS

- **Licensing** musiclicensing@sky.uk
- **SATV / Commissioned Music** satvmusic@sky.uk
- **Reporting** joanne.thompson@sky.uk

