

Paramount



My5 Key Art Requirements

Please provide all approved layered key art, design and raw files.

Hi-Res Key Art Specs:

- Layered native files (PSD, AI, INDD)
- o If silhouetted layers have been flattened into 1 image, please make sure the layers are available in a Smart Object or separate layered file).
- Minimum File Size - 3840px by 2160px for landscape
- Minimum File Size - 2000px by 3000px for Portrait
 - Minimum File Resolution - 72
- All available Horizontal/ Portrait versions of key art

Hi-Res Photography

- Hi-res files (TIFF, JPG, PNG, PSD)
 - Approved camera raw files
- Minimum File Size - 3840px by 2160px for landscape
- Minimum File Size - 2000px by 3000px for Portrait
 - Minimum File Resolution - 72

Style Guide and/or any supporting documents and art direction specific to content.

For Further Information, please contact
DL_VODPictures@vimn.com