



Technical Specifications for Competition Deliveries (for External Production Companies)

Unless approved otherwise by the Channel 5 Interactive Solutions team, competitions are delivered as a **separate entity** to the programme. By delivering separately, we can control when and where the competition sits, ensuring it's never scheduled outside of competition live dates.

The team will provide the information required to produce the competition spots, including scripts, footage and music. Should you have any questions, please contact the team directly on the details found at the end of this document.

Durations:

The durations of each competition are decided by Channel 5 Interactive Solutions (with prior approval from Commissioning Editor) and will be included in the on-air request that is sent to you. The competition duration should not exceed 60 seconds, unless agreed otherwise with Interactive Solutions along with a 30 second recap. The final duration must match the required duration to the frame in order to avoid any clipping when the competition transmits.

The duration of the programme should be reduced in order to accommodate the insertion of the competition(s) e.g. remove 60 seconds from part 2 and 30 seconds from part 3*.

*Occasionally the competition may be reduced to 50" with a 30" re-cap e.g. for a cash competition – The C5 Interactive Solutions team will confirm competition duration prior to production.

Audio:

All competition audio should be mixed to the below audio levels.

Material Type	Audio Peak	Loudness Metering	Tolerance
Competition / PCP	- 3 dBTP	-23 LKFS	-22 to -24 LKFS

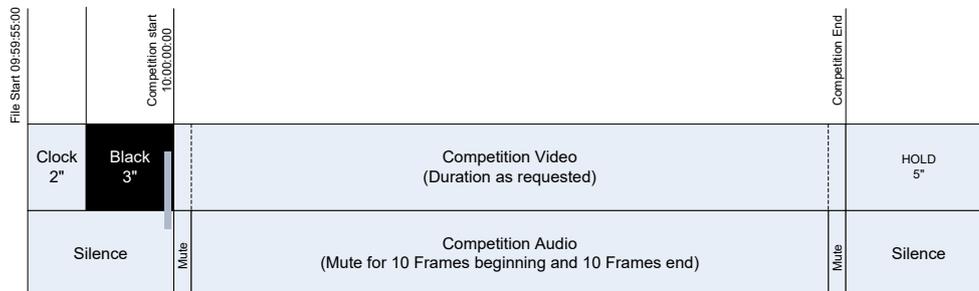
EBU R128 -23 LUFS

The Audio should start **10 frames** into the vision and end **10 frames** early in order to avoid audio clipping in transmission. Audio for HD competitions should only be in Stereo, not Surround.

More info on 'holds' on page 2.

Hold:

Please include a 10 frame hold at the start of the event (this should eat into the 3" black and start at 09:59:59:15 and end on 09:59:59:24) and also include a 5" hold at the end of the event. Clocks and (if necessary) line-up will be added in-house by Channel 5 Post-Production.



Graphics Font

You are responsible for any necessary licensing of fonts for use in competitions. If you have a series font that you are using for the titles, please use it for the competition entry details and on screen graphics as long as it is easily legible over the background footage.

If not, we would prefer that the font used for entry details is the Channel 5 font, **Replica** – you will need a separate license to use this font. A zip file containing the font family will be emailed to you separately. Alternatively, if you would prefer not to license the Replica font please use **Helvetica** (a free system font) which we can also send in a zip file. Please make sure that the on screen terms and conditions are a minimum size of 26 Lines and easy to read for the entire duration they are on screen. The close date should be **bold** and in a **contrasting colour** to make it stand out.

Please follow ASA guidance if unsure:

<https://www.asa.org.uk/uploads/assets/uploaded/c658b5c6-d6a3-47f0-a2b878416e141216.pdf>

You can also view current competitions at www.channel5.com/win

Editing your programme for competition insertion

Competitions are inserted into programmes by the presentation team and then played out by TX.

Usually the competition is inserted into the programme before the end of part bumper on parts 2 and 3. We effectively cut out of the programme before the bumper to go to the competition and return from the competition to the bumper making it look as though the competition is contained as part of the show.

To ensure the inserted competition looks seamless when going to air the following specifications must be met.

- **There must be no audio leading from the programme into the bumper.**
- **We would prefer no audio on the bumper but if there is any it must be fully contained within the bumper itself.**

- There must not be a mix between the programme and the bumper, V Fades should be used. A 12 frame V Fade is preferable as this will allow the competition to be inserted when the programme goes to black and we can return to the EOP bumper from the black of the transition.
- Any dialogue within the body of the show must have ended at least 25 frames before the bumper to ensure it is not clipped when we transition from the show into the competition.
- Please do not include a black hole where the competition will be inserted, this is not required.

Formats:

Completed Competitions (i.e. when the closing date is known on delivery): The final file format that is delivered should be in HD with a progressive field order (not interlaced). Graphics should be in the Channel 5 font, Replica or Helvetica, all text should be clearly legible in front of footage backgrounds. All company logos, graphics and text should be full resolution. There should be no distortion, stepping or 'softness' in any graphics or text in the final delivery file. If the supplied file does contain any of the above errors, it will fail our QC and will need to be fixed and resupplied, this delay may affect delivery deadlines so please ensure your file is exported correctly.

Stepping:



No stepping:



Blurry T&Cs due to interlaced footage:



File Delivery Spec:

Wrapper: QuickTime
 Frame Size: 1920x1080 (HD)
 Aspect: Square Pixels (1.0)
 Field Order: Progressive
 Codec: Apple ProRes 422 HQ
 Frame Rate: 25fps
 Aspect Ratio: 16:9
 Standard: PAL

When delivering as complete please also deliver a separate mixed WAV file for the audio.

Incomplete Competitions (i.e. when the closing date in the text is left blank): Ideally these should come in as packaged After Effects projects (with all media – background, text and audio). If this is not possible, sending them over as Adobe Premiere projects will also work.

If neither of these is available, each element can be dropped individually: The background could be as a hi-res Quicktime file, the text can be in any editable format (i.e. photoshop) with no background, and the audio as a mixed WAV file.

Please supply the following files:

- **2 x 60 texted/textless**
- **2 x 30 texted/textless**
- **1 x layered PSD (Entry info/terms)**
- **2 x stereo mixed 60/30 WAVs**

For incomplete competitions please remember to use the Channel 5 font, Replica or Helvetica. The details of a competition (the small print – minimum 24pt) should be in Replica or Helvetica also.

Music:

Please report competition music in the cue sheet attached and email to allinmusicservices@channel5.com - please do not log this in the programme cue sheet.

Delivery:

Please be aware that this FTP site is for FINAL versions only and all competition graphics must be signed off by Zoë Mee and Rebecca Duffield before being uploaded.

The files should be delivered through a specially set-up FTP site.

The file naming convention for delivery should be:

‘Series Title’ Competition_Duration_Production Company name_Date of delivery

IMPORTANT: Please email broadcast.operations@channel5.com for your media shuttle account set up. **It is important to state in your email that you are uploading a competition so that your log in is directed to the correct media shuttle.** Once your account is created, you will receive a link to the media shuttle portal and will be prompted to activate your account and create your password. You will then be able to upload your files.

Link to FTP site: <https://c5-marketing.mediashuttle.com/>

Upload your files to folder: **TELEPHONY COMPETITONS – DO NOT DELETE**

Please email Zoë Mee and Rebecca Duffield to confirm the competition has been successfully uploaded and the name of the files.

Contact details

Zoë Mee
Senior Interactive Solutions Manager
Zoe.mee@channel5.com
020 3580 3761

Rebecca Duffield
Senior Interactive Solutions Executive
Rebecca.duffield@channel5.com
020 3580 3762

MARKETING

MUSIC CUE SHEET

CHANNEL 5 BROADCASTING

Completed by & Date

COMPETITIONS - TITLE:	1 st TX DATE	External Production Company details:
	Contact name	Tel no:

CLOCK NO ID (COMP NO)	MUSIC TITLE	COMPOSER	PUBLISHER	PERFORMER	RECORD LABEL	DISC NO / VPL NO	Use Code	Record Code	Dur.

USE

RECORD CODE

B Background

L Library Recording

F Featured

V Music Promotional Video (VPL controlled video)

BX **Background commissioned music** **C** **Commercial Recording (PPL controlled CD)**

FX **Featured Commissioned music** **R** **Studio Recording**